



MEDIA KIT

ABOUT US

Youth Texas Teams is a youth-led nonprofit organization dedicated to transforming the way young athletes experience sports, mental health, and literacy. Founded by three passionate young leaders, our mission is to empower the next generation both on and off the field through education, advocacy, and creative expression.

We believe sports have the power to unite communities and shape resilient, confident youth. Our programs and publications focus on the whole athlete, nurturing mental wellness, leadership, and lifelong learning. By integrating mental health awareness and literacy into athletics, we help young people develop essential coping skills, self-confidence, and academic readiness.

LET'S TALK
ABOUT
MENTAL
HEALTH

YOU ARE
NOT ALONE



OUR MISSION

To empower and support young athletes through sports, mental health awareness, and literacy, helping them grow into confident leaders on and off the field.

OUR VISION

To inspire a generation of resilient, educated, and mentally healthy young athletes who lead with purpose and passion.



OUR FOUNDERS



Welcome to Youth Texas Teams, a youth-led nonprofit created by three passionate young brothers who believe in the power of sports, literacy, and mental health. Founded by students with a shared vision, our organization empowers youth athletes across Texas by providing a platform where their voices can shine and their stories can inspire others.

The journey began when the founders recognized a gap in how young athletes were represented in the media. Too often, their personal challenges, mental health struggles, and academic goals went unseen. Motivated by their own experiences in sports and the stories of their peers, they set out to build something meaningful, a space that celebrates athletic achievement while also promoting wellness, literacy, and self-expression.

CORE AUDIENCE



- Middle School, High School, and College athletes within Texas



- Students interested in sports, mental health, and literacy

- Young writers and content creators



- Coaches, parents, and educators seeking resources for youth athletes



SUB-SITES OVERVIEW



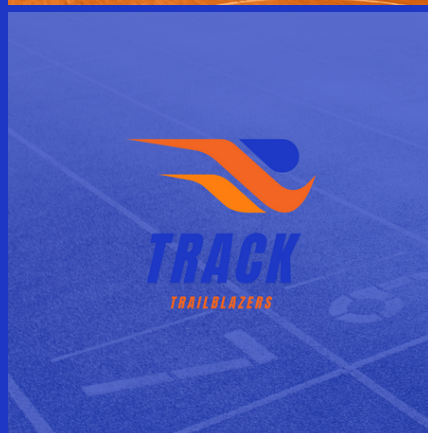
FIELD FOCUS

Dedicated to field sports like football, soccer, and baseball/softball, Field Focus provides articles on player journeys, game highlights, and team insights, focusing on resilience, teamwork, and sportsmanship.



COURT CONNECTION

Covering basketball, tennis, and volleyball, Court Connection explores the world of court sports with articles on training, strategy, and player stories, while emphasizing mental health, teamwork, and growth.



TRACK TRAILBLAZERS

Celebrates speed, endurance, and precision sports such as track and field, cycling, and motorsports. This section includes training tips, competition strategies, and athlete profiles that encourage personal bests and resilience.



EDGE ELITE

Featuring combat and precision sports like boxing, golf, and ice hockey, Edge Elite covers the rigorous training and discipline needed to excel in these demanding sports, focusing on overcoming obstacles and reaching new heights.

OPPORTUNITIES FOR BRANDS & SPONSORS

ADVERTISING OPTIONS

- **Website Banner Ads:**

Prime visibility through rotating banners that appear at the top of each page, linking directly to your website or sponsored content.

- **Sponsored Articles:**

Sponsor educational or inspirational content that aligns with Youth Texas Teams Magazine's values, appearing in relevant categories to maximize engagement.

- **Social Media Campaigns:**

Reach our audience through Instagram, Twitter, and Facebook post that tag your brand and drive traffic to your online presence.



ENGAGEMENT & REACH

SOCIAL MEDIA *PRESENCE*

Youth Texas Teams actively engages with our audience through social media platforms to keep young athletes informed, inspired, and connected. Sponsors benefit from our growing digital presence and targeted reach within the Texas youth sports community.

CONTENT *REACH*

With each article, our goal is to inform, inspire, and build community, from local readers to school and regional sports networks.



OPPORTUNITIES FOR YOUNG WRITERS

Youth Texas Teams encourages young athletes and students interested in sports journalism to submit articles. Writers can earn \$0.10 per word if selected for publication. We welcome students from middle school, high school, and college within Texas to share their unique perspectives on sports, mental health, and literacy.



SCHOLARSHIPS AND GIVEAWAYS

Youth Texas Teams provides a variety of scholarships and periodic giveaways to support our readers' academic, athletic, and personal growth. These offerings are updated regularly and are designed to recognize excellence, resilience, and community involvement among young athletes in Texas.







PARTNERSHIP OPPORTUNITIES



Youth Texas Teams is excited to partner with like-minded brands and content creators to make a difference in the lives of young athletes. Let's work together to build a community that supports sports, mental health, and literacy!



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